



## Core Curriculum Outcomes Assessment Summary Form

This form is to be completed by a representative from the Core Curriculum Assessment Sub-Committee. The information provided in this form will be used by University of Detroit Mercy to inform stakeholder groups about Detroit Mercy's commitment to the intellectual, spiritual, moral and social development of all undergraduate students as they navigate through the Core Curriculum. A PDF version of this completed form will be posted to the Academic Affairs Assessment website.

### 1. CORE OUTCOMES INFORMATION

Core Curriculum Area \*

- Knowledge Area
- Integrating Theme

### 2. Enter the Knowledge Area or Integrating Theme of the Outcomes Assessed:

For example, KA-A1. Oral Communication or Integrating Theme.1.-. Reading, Writing, &

Research, Writing, Thinking, Learning, Global Learning, Leadership

A1-Oral Communication

### 3. Form Completion Date: \*

3/29/2024

### 4. Assessment Overview

...in the fall 2023 semester, faculty made video recordings of student speeches that were used as artifacts. A total of 21 artifacts - three artifacts randomly selected from each of seven courses - were used for the assessment. In the fall 2023 semester, faculty made video recordings of student speeches that were used as artifacts. A total of 21 artifacts - three artifacts randomly selected from each of seven courses - were used for the assessment. In the fall 2023 semester, faculty made video recordings of student speeches that were used as artifacts. A total of 21 artifacts - three artifacts randomly selected from each of seven courses - were used for the assessment.

Each course builds students' confidence in giving speech delivery skills, audience and adaptation, and credibility. The CST 1010 course lays a solid foundation for their oral communication skills within their major field of study.

The Communication Studies – CST 1010 Fundamentals of Speech course focuses on developing students' confidence in communicating with a live, immediate audience by emphasizing message organization, use of supporting material, and building a foundation for students to effectively apply and further develop their oral communication skills within their major field of study.

This was the first round of assessment since the pilot program in 2020. The assessment used a rubric that varied from the previous assessment. In the fall 2023 semester, faculty made video recordings of student speeches that were used as artifacts. A total of 21 artifacts - three artifacts randomly selected from each of seven courses - were used for the assessment. In the fall 2023 semester, faculty made video recordings of student speeches that were used as artifacts. A total of 21 artifacts - three artifacts randomly selected from each of seven courses - were used for the assessment.

5. Results, Planned Actions, and/or Actions Taken

Faculty discourse captured during the norming session; the rubric score and scale; interpretation of the score; and plans to enhance student learning. \*

Results, Planned Actions, and/or Actions Taken  
Results showed that the overall mean rubric score was 3.2. All outcomes on the rubric scored above the 3.0 milestone, with the exception of outcome A1.5. Below is a table that includes coverage of 2.9. Our research highlights that additional analysis was required after discussion of the rubric area from the AY14 assessment. It is likely areas

of strength, including use of supporting materials (outcome A1.6) and ethical purpose noted that audience analysis and adaptation (A1.3) was a strong point.

Faculty Observed several (outcome A1.2). It was als